



Missouri  
Smallflows  
Organization

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August 20, 2020

Business Partnership Program Members and Exhibitors,

Here at Missouri Smallflows we hope that your business is still going strong through this interesting year of 2020. We are heading into the planning phases for the MSO Annual Conference & Trade Show. Currently, the MSO Board is proceeding as planned for a full in-person conference on January 19-20, 2021. Vendor set-up is on January 18.

We are closely monitoring the COVID-19 situation all around Missouri. We are working on contingency plans if we have to adjust our conference to accommodate social distancing guidelines or other rules.

I am sending out our Business Partnership Program (BPP) Membership brochure along with our exhibiting information. Prices have not changed from the last conference. We are offering a 5% discount off your total if you register as a BPP Member by September 15. See page 3 of the brochure.

In the brochure is our "Exhibiting Only" option as well on page 7. This does not include the option of advertising in the Newsletter or MSO Membership.

This year only, we are offering the option to purchase Newsletter Advertising separately if you are unsure of your attendance to the MSO Show yet. This will keep you in front of our membership through our newsletter. See the attached separate Newsletter Advertising Form for pricing.

Finally, here at MSO we greatly appreciate every one of our sponsors for the Conference & Trade Show. The success of the show would not be possible without your support. That being said, we know we are in uncertain times. The MSO Board would like to assure our exhibitors and supporters that if the conference planning changes to not fit the format of a full Trade Show, we will offer a refund to the companies that request one. We are striving to keep our show but we are also aware we need to keep all of our members safe during this pandemic.

I appreciate your support for MSO. Always feel free to reach out to me with questions.

Best regards,

Tammy Trantham  
Executive Director